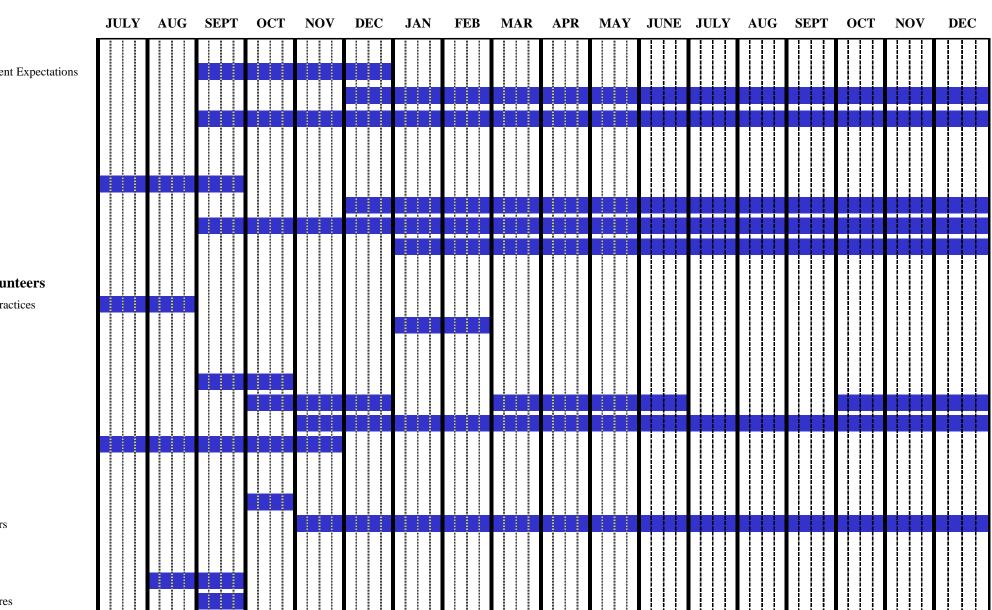
FUNDRAISING STRATEGIC TIMELINE - SAMPLE



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I. Leadership

Establish/confirm Board Development Expectations Board Recruitment Board Assessment and Vitalization

II. Major Gifts

Cultivate Identified Prospects Prospecting for Protential Donors Cultivation Foundation Donors

III. Development Staff and Volunteers

Codify Annual Fund Policies and Practices Hire Development Director

IV. Annual Fund Raising

Articulate Case Annual Fund Mailings Donor Recognition Annual Report

V. Organizational Visibility

Note from CEO Personal Notes from Board Members

VI. System Procedures

Update Donor Records Confirm Gift Management Procedures